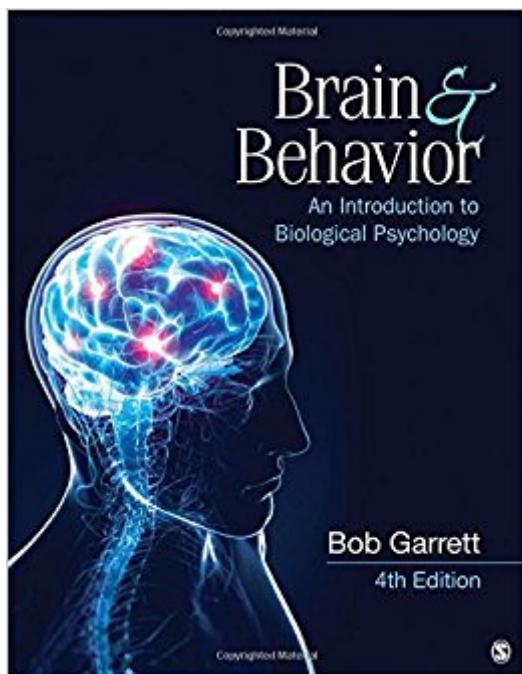


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Brain & Behavior: An Introduction To Biological Psychology



Synopsis

The Fourth Edition of Brain & Behavior: An Introduction to Biological Psychology by Bob Garrett showcases our rapidly increasing understanding of the biological foundations of behavior, engaging students immediately with easily accessible content. Bob Garrett uses colorful illustrations and thought-provoking facts while maintaining a "big-picture" approach that students will appreciate. Don't be surprised when they reach their "eureka" moment and exclaim, "Now I understand what was going on with Uncle Edgar!" The topic coverage is excellent. It is what a student taking an Introductory Biological Psychology course should walk away with." William Meil, Indiana University of Pennsylvania "I absolutely love this book. I think it is head and shoulders above any other. The book is just right. I have used every edition so far and students seem to read it and grasp the concepts well. It is clearly written, well illustrated, and explains concepts in an engaging and understandable way. The text reads like it should—a wonderfully written book. It almost reads like a novel, progressing through the topics with a fluency that is rare. It's perfect for my students." Carol L. DeVolder, St. Ambrose University "The text is well organized and has excellent artwork depicting complex brain functions." Dr. Catherine Powers Ozyurt, Bay Path College "Excellent use of artwork, good coverage of a range of topics within each chapter." M. Foster Olive, Arizona State University

Customer Reviews

Excellent use of artwork, good coverage of a range of topics within each chapter.--M. Foster Olive, Arizona State UniversityThe text is well organized and has excellent artwork depicting complex brain functions.--Dr. Catherine Powers Ozyurt, Bay Path College"The material is definitely accurate and current in the field."--Samar Saade Needham, California State University, Long BeachThe text reads like it should--a wonderfully written book. It almost reads like a novel, progressing through the topics with a fluency that is rare. It's perfect for my students. This book remains head and shoulders above any of the others. There are two key strengths to this text. First, its accuracy is impeccable. I trust this text for current, factual information. Second, as mentioned before, the writing is inviting and easily followed. The flow from topic to topic is seamless and the author brings in information from previous chapters to illustrate the connectedness of the material.--Carol L. DeVolder, St. Ambrose UniversityOverall, I feel the topic coverage is excellent. It is what a student taking an introductory biological psychology course should walk away with.

The text reads like it should—â a wonderfully written book. It almost reads like a novel, progressing through the topics with a fluency that is rare. ~ Itâs perfect for my students. ~ This book remains head and shoulders above any of the others. ~ There are two key strengths to this text. First, its accuracy is impeccable. I trust this text for current, factual information. Second, as mentioned before, the writing is inviting and easily followed. The flow from topic to topic is seamless and the author brings in information from previous chapters to illustrate the connectedness of the material. (Carol L. DeVolder, St. Ambrose University) Overall, I feel the topic coverage is excellent. It is what a student taking an introductory biological psychology course should walk away with.

(William Meil, Indiana University of Pennsylvania) Excellent use of artwork, good coverage of a range of topics within each chapter. (M. Foster Olive, Arizona State University) The varied information, and its timeliness is good, especially the news topics that should grab the attention of most students. (Allen Salo, University of Maine at Presque Isle) The text is well organized and has excellent artwork depicting complex brain functions. (Dr. Catherine Powers Ozyurt, Bay Path College) The definitions are clear and easy to find in text, the organization is good, the tone is easy to read and understand, and the end of the chapter example questions are helpful. (Cindy Gibson, Washington College) "The material is definitely accurate and current in the field." (Samar Saade Needham, California State University, Long Beach)

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